

## Course syllabus

Socialt entreprenörskap  
Social Entrepreneurship

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Course code: CA3002	Credits: 7,5
Main field of study: –	Group of subjects: FE1
Education level: Second cycle	In-depth level of the course: AXX
Valid from: Autumn semester 2021	Revisions: Revised by the Education and Research Board 2023:8 (2023-05-08). The amendment applies as from spring semester 2024.
Approved by: UFN 2020-12-10	

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### Examination and examination codes

- Presentation, Social Entrepreneurship, 7,5 credits (2101)
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### Objective

The purpose of the course is to place social innovation and social entrepreneurship in a larger societal context, where the concept is both put in relation to entrepreneurship and where a historical understanding is created around the growth of interest in the social field. During the course, students will increase their understanding of social entrepreneurship by learning about different theories and creating an understanding that social entrepreneurship can take many different forms. They will also, through project work, train the ability to act that is required to introduce a social innovation and/or develop new companies with a social orientation.

### Content

Social needs are expressed in a variety of ways in today's society. Some of these needs are mainly taken care of by public organizations, others by private business (associations, non-profit organizations, or companies). But then maybe there are also needs that are not answered at all. As different changes occur in society, the practices that today meet our social needs may change. In the future, it obviously does not have to be the same supply/need that is met. Some needs/offers may fall away and others may be added. In response to this, opportunities arise for some, problems for others, leading to new initiatives



being taken. It is the creation of these new initiatives that is the focus of this course.

Social innovation includes being able to identify new problems that arise, to find solutions to them and see opportunities for action; individually or collectively. Entrepreneurship, as the process of developing and carrying out these initiatives, focuses on creating new ‘worlds’, in how we discuss these with others, and finally how we actually carry out concrete activities.

Social innovation and entrepreneurship sometimes mean that logics from society’s three sectors (non-profit, public, private) meet, clash and “causes problems” when ideas are transformed into concrete practice. During this course, ethical, moral and normative issues will be highlighted, in relation to the various theories, but also in relation to practical examples as well as to the course’s project work.

The teaching will be based on lectures, with space for reflection, discussions and inspiring guest lectures.

A project work in social entrepreneurship will be developed during the course through group work.

## **Intended learning outcomes**

On completion of the course, the student is expected to:

- explain and discuss the concept of social entrepreneurship, its various forms, history and relationship to entrepreneurship, and to problematize what the social impact of companies and/or the non-profit sector entails,
- explain the concept of “corporate social responsibility” (CSR) and explain its history,
- evaluate the effects that society has on companies,
- evaluate the effects that companies have on society,
- identify how the planning and implementation of PR activities is used in social entrepreneurship/CSR,
- develop a case study on social entrepreneurship with the help of advanced business models which includes planning of PR activities.

## **Literature and study material**

For information, please see the study guide.



## **Entry requirements**

General entry requirements for second cycle studies, as well as specific entry requirements: 60 credits in music or corresponding qualifications.

## **Selection**

Selection is based on the number of completed higher education credits.

## **Examination**

The course is assessed by and the final grade is based on:

- participation,
- literature seminars,
- individual essay,
- case (project report).

In order to pass a final grade for the entire course, the grade G (=Pass) is required for all examinations as well as completed compulsory assignments and completed compulsory attendance. Please see the study guide for a detailed description of compulsory elements as well as examination forms. In the event of absence from the compulsory teaching, the examiner may decide to give the student supplementary assignments instead.

In special cases, for example, illness or injury, some parts can be examined through a special assignment. Each case is assessed individually in consultation with the head teacher and therapists (if applicable).

The examiner has the possibility to decide on adapted or alternative examination for students with documented disabilities.

## **Grades**

Grades are given according to a criterion referenced two-point scale:

U=Fail

G=Pass

Written grading criteria for this course are to be distributed at the beginning of the course. Criterion referenced grading criteria are binding, please see the study guide.

## **Other information**

- The course language is English.



- The course is offered within the framework of the Stockholm School of Entrepreneurship (SSES).
- Responsible institution: Stockholm University (SU). Application via KMH.