

Course syllabus

Entreprenörskap i musik Entrepreneurship in Music

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| Course code: CG1903 | Credits: 5 |
| Main field of study: Music | Group of subjects: SA9 |
| Education level: First cycle | In-depth level of the course: G1N |
| Valid from: Autumn semester 2019 | Revisions: Revised by UFN 2023:2. |
| Approved by: UFN 2019:2 | The amendment applies as from autumn semester 2023. |

Examination and examination codes

- Presentation A, Entrepreneurship in Music, 2,5 credits (1901)
 - Presentation B, Entrepreneurship within the Student's Profile, 2,5 credits (1902)
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Objective

The course objective is to provide the means for students to acquire a foundational knowledge of, and practical skills in, using entrepreneurship as a method for creating, delivering and evaluating cultural, economic or social value and for disseminating results.

By considering entrepreneurship as a method, this course works with approaches characterized by creativity, interaction, experimentation and practical application. The methods can be used to plan a process from conception to execution.

This course will increase the student's understanding of entrepreneurship as a multifaceted concept. The course will also give the student the tools for creating their own work platform that is designed to meet their own needs and provide opportunities for finding and expressing their own art.

Content

The course includes:

- reflection, design and modelling of potential new ideas and projects based on current, tested methods in entrepreneurship,



- knowledge of financing – various financing opportunities and strategies,
- a foundational understanding of marketing, including presenting ideas,
- information about the music industry in preparation for a career in art.

Intended learning outcomes

On completion of the course, the student is expected to:

Knowledge and understanding

- identify needs and opportunities that can be transformed into cultural, social or economic value,
- demonstrate knowledge of business modelling based on methods/models covered in the course,

Competence and skills

- in collaboration with others, work with modelling and planning to create, execute and evaluate a project,
- present a clear and concise review – in oral, written, or some other form – of their idea and project/activity,

Judgement and approach

- reflect on the social and economic conditions for their own artistic activity and opportunities within the music industry.

Literature and study material

For information, please see the study guide.

Entry requirements

General entry requirements for higher education.

Selection procedures

Spaces will be allocated according to the following scheme: one third on the basis of grades, one third on the basis of Swedish Scholastic Aptitude Test scores, and one third on the basis of total higher education credits in music.

Examination

The course is assessed by oral and written presentation. Please see the study guide for a detailed description of the examination forms.



In special cases, for example, illness or injury, some parts can be examined through a special assignment. Each case is assessed individually in consultation with the head teacher and therapists (if applicable).

The examiner has the possibility to decide on adapted or alternative examination for students with documented disabilities.

Grades

Grades are given according to a criterion referenced two-point scale:

U=Fail

G=Pass

Written grading criteria for this course are to be distributed at the beginning of the course. Criterion referenced grading criteria are binding, please see the study guide.

Other information