



NINE MUSES FESTIVAL

Kinnevik

industry intro program

NINE MUSES FESTIVAL

FINANCIAL COMMUNICATIONS INDUSTRY INTRO PROGRAM

According to a recent study by the Adler Group and Linked In*, 85% of jobs are filled through networking, and the power of networking is particularly crucial for women.

Are you a woman or non-binary student hoping to start your career within media and the creative arts? Are you particularly interested in the business of communications and ready to advance your networking, or possibly even find someone to ask to mentor you?

We have the perfect chance for you. You're invited to apply for a bite size program run via a partnership with your university, the Nine Muses Festival and Kinnevik.

During the program, which will be run over a few dates during a quarterly report announcement, you'll get the chance to work closely with Kinnevik's Communications team, and have a peek behind the scenes at how things operate.

WE'RE LOOKING FOR:

Women and non-binary applicants, studying at one of our partnering universities who are keen to make connections in the media and communications. Most importantly, we're looking for passion and an eagerness to drive your own development and network.

HOW TO APPLY

Apply with your [via the application form](#) here in English, by 19th January 2020.

Entries will be reviewed and one applicant chosen for the program by the 31st January.

The programs will take place from 8th March onwards, each with specific dates tied to activities within the program (see below).

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THE FINANCIAL COMMUNICATIONS INDUSTRY INTRO PROGRAM

IN THIS PROGRAM YOU WILL GET TO:

- Discuss corporate communications in a public company over lunch with Kinnevik's CEO, Georgi Ganev and Director of Communications, Torun Litzén
- Experience first-hand the release process & roll-out of communications strategy for Kinnevik's quarterly report
- Increase your understanding of quarterly reporting communication activities as you take part in a film shoot, media interviews and audiocast
- See how Kinnevik communicates its equity story at a lunch presentation with investors

DATE	ACTIVITY
8 th March 2020	VIP tickets for participants and a fellow student to attend Nine Muses Festival 2020.
Date TBD	Lunch with Kinnevik's CEO and Director of Communications
15 th April 2020	Participate in quarterly film shoot with Kinnevik's CEO
17 th April 2020	Participate during a quarterly reporting day at Kinnevik, including press release distribution, media interviews, audiocast and an investor lunch

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ABOUT THE NINE MUSES FESTIVAL 2020

The Nine Muses Festival was is a not-for-profit annual event founded in 2019 by Spotify, Discovery Networks Sweden, Kinnevik and MTG. The second event will be held in Stockholm on Sunday March 8th 2020, International Women's Day to celebrate women in media and the creative arts. Tickets are free to students, using the code 'STUDENT' at

>> [Nine Muses Festival website](#)

>> [E-mail Nine Muses Festival](#)

>> [Read article about networking](#)