



NINE MUSES FESTIVAL

MTG

industry intro program

NINE MUSES FESTIVAL

ESPORT INDUSTRY INTRO PROGRAM

According to a recent study by the Adler Group and Linked In*, 85% of jobs are filled through networking, and the power of networking is particularly crucial for women.

Are you a woman or non-binary student hoping to start your career within media and the creative arts? Are you particularly interested in the business of esports and ready to advance your networking, or possibly even find someone to ask to mentor you?

We have the perfect chance for you. You're invited to apply for a bite size program run via a partnership with your university, the Nine Muses Festival, MTG and DreamHack.

During the program, which will be run over a few dates during a quarterly report announcement, you'll get the chance to work closely with DreamHack's CEO Anna Nordlander and have a peek behind the scenes at how things operate.

WE'RE LOOKING FOR:

Women and non-binary applicants, studying at one of our partnering universities who are keen to make connections in the media and communications. Most importantly, we're looking for passion and an eagerness to drive your own development and network.

HOW TO APPLY

Apply with your [via the application form](#) here in English, by 19th January 2020.

Entries will be reviewed and one applicant chosen for the program by the 31st January.

The programs will take place from 8th March onwards, each with specific dates tied to activities within the program (see below).

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THE ESPORT INDUSTRY INTRO PROGRAM

IN THIS PROGRAM YOU WILL GET TO:

understand the internal dynamics of the esports and gaming industry that are closely intertwined and have in common that they are exciting, fast paced growth industries by interacting with key staff at DreamHack, one of the biggest brands in esports and gaming and MTG, one of the biggest investors in esports globally.

- Shadow DreamHack CEO Anna Nordlander for a full day in DreamHack's offices in Telefonplan, Stockholm to get insight in the everyday of a C-level executive at DreamHack with vast industry insight and experience from both esports and gaming
- Afternoon career advice over coffee from DreamHack Head of HR Katarina Dahlgren
- Visit to MTG - the owner of DreamHack and one of the world's biggest investors in esports - for a Lunch with MTG's President and CEO Jørgen Madsen Lindemann at Skeppsbron 18 and Executive Vice President of Communications and IR Lars Torstensson
- Site visit at DreamHack Summer in June for on the ground experience of planning and execution of a world class esports and gaming festival event in Jönköping, Sweden.

DATE	ACTIVITY
8 th March 2020	VIP tickets for participants and a fellow student to attend Nine Muses Festival 2020.
April, Date TBD	Full day at DreamHack HQ in Telefonplan, Stockholm, shadowing COO Anna Nordlander to get insight on the day to day work in an esports and gaming company. Afternoon career advice and discussion with DreamHack Head of HR Katarina Engdahl.
May, date TBD	Lunch with MTG's President and CEO Jørgen Madsen Lindemann and EVP Communications & IR Lars Torstensson. MTG owns DreamHack and is a major global esports investment company
June 12-15 th 2020	Visit and enjoy a full day at DreamHack Summer in Jönköping, Sweden, to experience the esports and gaming event

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ABOUT THE NINE MUSES FESTIVAL 2020

The Nine Muses Festival was is a not-for-profit annual event founded in 2019 by Spotify, Discovery Networks Sweden, Kinnevik and MTG. The second event will be held in Stockholm on Sunday March 8th 2020, International Women's Day to celebrate women in media and the creative arts. Tickets are free to students, using the code 'STUDENT' at

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