

Course syllabus

Konstnärligt entreprenörskap Artistic Entrepreneurship

Course code: CA3005	Credits: 7,5
Main field of study: –	Group of subjects: FE1
Education level: Second cycle	In-depth level of the course: AXX
Valid from: Spring semester 2022	Revisions: Revised by the Education and Research Board 2023:8 (2023-05-08). The amendment applies as from spring semester 2024.
Approved by: UFN 2021-12-09	

Examination and examination codes

- Presentation, Artistic Entrepreneurship, 7,5 credits (2101)
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Objective

The course aims to create opportunities for the student to acquire knowledge and practical skills in using entrepreneurship as well as artistic methods as a way to generate, create, deliver and evaluate cultural and/or societal values in transdisciplinary projects.¹

The course is aimed at students who have some form of their own artistic/creative practice (also at amateur level) and is based on the student's artistic/creative practice. A transdisciplinary way of working is based on the model of the "The Seven Trans-disciplinary Habits of Mind"²

The course is characterized by creativity, interactions, experiments and practical work. The methods presented, entrepreneurial as well as artistic/creative, aim to be used to plan a process from idea to action.³

¹ Rahm, R. (2019) *Epistemologies of Entrepreneurship Education: Experiments and Outcomes*, [Doctoral dissertation, Stockholm School of Economics]. ISBN: 9789177311454

² Henriksen, D. (2016). The seven transdisciplinary habits of mind of creative teachers: An exploratory study of award-winning teachers. *Thinking Skills and Creativity* 22, 212–232

³ Osterwalder, A. and Pigneur, Y. (2010) *Business model generation: a handbook for visionaries, game changers, and challengers*. John Wiley & Sons.



The course also aims to give the student skills and knowledge to use artistic and creative methods and processes in new contexts.

Content

The course includes:

- teaching and learning activities including lectures and literature studies, examples of best practice with guests working in the field of artistic entrepreneurship, reflection and discussions,
- project work in groups where students create a plan for an artistic and transdisciplinary project.

Intended learning outcomes

On completion of the course, the student is expected to:

Knowledge and understanding

- apply different methods for business modeling in the artistic field,
- use tools and habits of thought (habits of mind) to initiate entrepreneurial projects with a core in artistic/creative practice,

Competence and skills

- together with others, plan, create, implement and evaluate transdisciplinary projects with an artistic/creative practice,
- use methods such as improvisation and performance skills in co-creation to jointly create and present project ideas and to be able to orally and in writing clearly present and explain to others an artistic/cultural project idea and its implementation,

Judgement and approach

- identify, reflect on and formulate their own artistic/creative practice as a basis for transdisciplinary entrepreneurial projects,
- reflect on the possibilities and influence of one's own artistic and transdisciplinary practice in a societal context.

Literature and study material

For information, please see the study guide.

Entry requirements

General entry requirements for second cycle studies, as well as specific entry requirements: 60 credits in music or corresponding qualifications.



Selection

Selection is based on the number of completed higher education credits.

Examination

The course is assessed by:

- Individual assignments – submission of written assignments, approx. 3-4 assignments (approx. 1 A4 sheet each).
- Project work in group – submission of:
 - video pitch, 90 seconds,
 - presentation of the project,
 - canvas.
- Carry out a presentation at the examination, about 20 minutes per group.

In order to pass a final grade for the entire course, the grade G (=Pass) is required for all examinations as well as completed compulsory assignments and completed compulsory attendance. Please see the study guide for a detailed description of compulsory elements as well as examination forms. In the event of absence from the compulsory teaching, the examiner may decide to give the student supplementary assignments instead.

In special cases, for example, illness or injury, some parts can be examined through a special assignment. Each case is assessed individually in consultation with the head teacher and therapists (if applicable).

The examiner has the possibility to decide on adapted or alternative examination for students with documented disabilities.

Grades

Grades are given according to a criterion referenced two-point scale:

U=Fail

G=Pass

Written grading criteria for this course are to be distributed at the beginning of the course. Criterion referenced grading criteria are binding, please see the study guide.

Other information

- The course language is English.



- The course is offered within the framework of the Stockholm School of Entrepreneurship (SSES).
- Responsible institution: Royal College of Music in Stockholm (KMH).
Application via KMH.